

MEDICA 2024 MEDILINK UK PAVILION



EXHIBIT AT THE WORLD'S LARGEST HEALTHCARE AND LIFE SCIENCES EVENT

Medilink UK, the largest representative body in the UK for life science companies, are the exclusive UK partners by Messe Düsseldorf for MEDICA in Germany.

Since 2021, Medilink has hosted the largest, most visible group of UK companies attending MEDICA. As a direct result of this success Medilink UK are continuing to expand their presence with a larger UK pavilion at MEDICA 2024. This new, larger and upgraded British pavilion provides UK companies with access to industry leading support at the world's largest healthcare and life sciences event.

MEDICA has been running for over 40 years, occupying 17 exhibition halls and over 114,000sqm of exhibition space. It regularly attracts several thousand exhibitors from 70 countries (including a huge participation from UK companies) and is now firmly established on every expert's calendar, underpinning a lot of companies' annual marketing plans. Each year leading individuals from business, research, healthcare and government visit the exhibition alongside tens of thousands of national and international experts and decision-makers. In previous years, our UK exhibitors were visited by healthcare professionals from as far as the US and South America, Australia, New Zealand, the Middle East and Far East Asia.

For the different stand options and to book your space, please see the information overleaf or contact us at international@medilink.co.uk

11 - 14 NOVEMBER 2024
DÜSSELDORF, GERMANY



Why Exhibit with Medilink UK?

- Fully furnished exhibition stand on a high-quality, UK branded pavilion
- Fantastic location
- Hot and cold refreshments and light lunches
- Support with travel & accommodation
- Competitive freight rates
- Full pre-show administrative and logistical support
- In market assistance from the Medilink International Team based in Düsseldorf throughout the exhibition
- Events and materials including briefings, market information and international trade support
- Marketing and PR assistance - including photography during the event which will be shared with companies and our own social media engagement.



events
Exhibitions | Trade Missions | Group Travel

TRANSFORMING HEALTHCARE

What are the options for exhibiting?

- Shell Scheme : This is our most popular exhibition stand option and each stand comes complete with carpet, electricity, nameboard, lighting and a furniture package. We can offer a range of sizes in multiples of 3m (depth).
- Pod : This is our smallest exhibiting option and is one-size only. It is suitable for one member of staff and those with very small products to show or service providers. The pod comes complete with carpet, electricity, nameboard, lighting, 1 stool, 1 cabinet with graphic backdrop and a shared meeting area.
- Space Only : With this option you would book the raw floor space with Medilink and work with our stand builder to design your own custom-built stand and design, for an additional cost. This is suitable for larger bookings and also offers the opportunity if you wished to invite any of your supporting companies to exhibit with you, for example on their own smaller pod.

This exhibition is incredibly popular and sells out quickly.
It is advised to book as soon as possible.

To view the costs and to discuss your requirements, please contact our team on:

0114 232 9292

international@medilink.co.uk

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“We had a fantastic time exhibiting at MEDICA 2023. The exhibition stand was perfect for us, a great price and we had lots of valuable leads. The support from Medilink was first class and we will definitely participate again.”

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Martin Clarkson, Export Sales Manager, Viridian Nutrition