

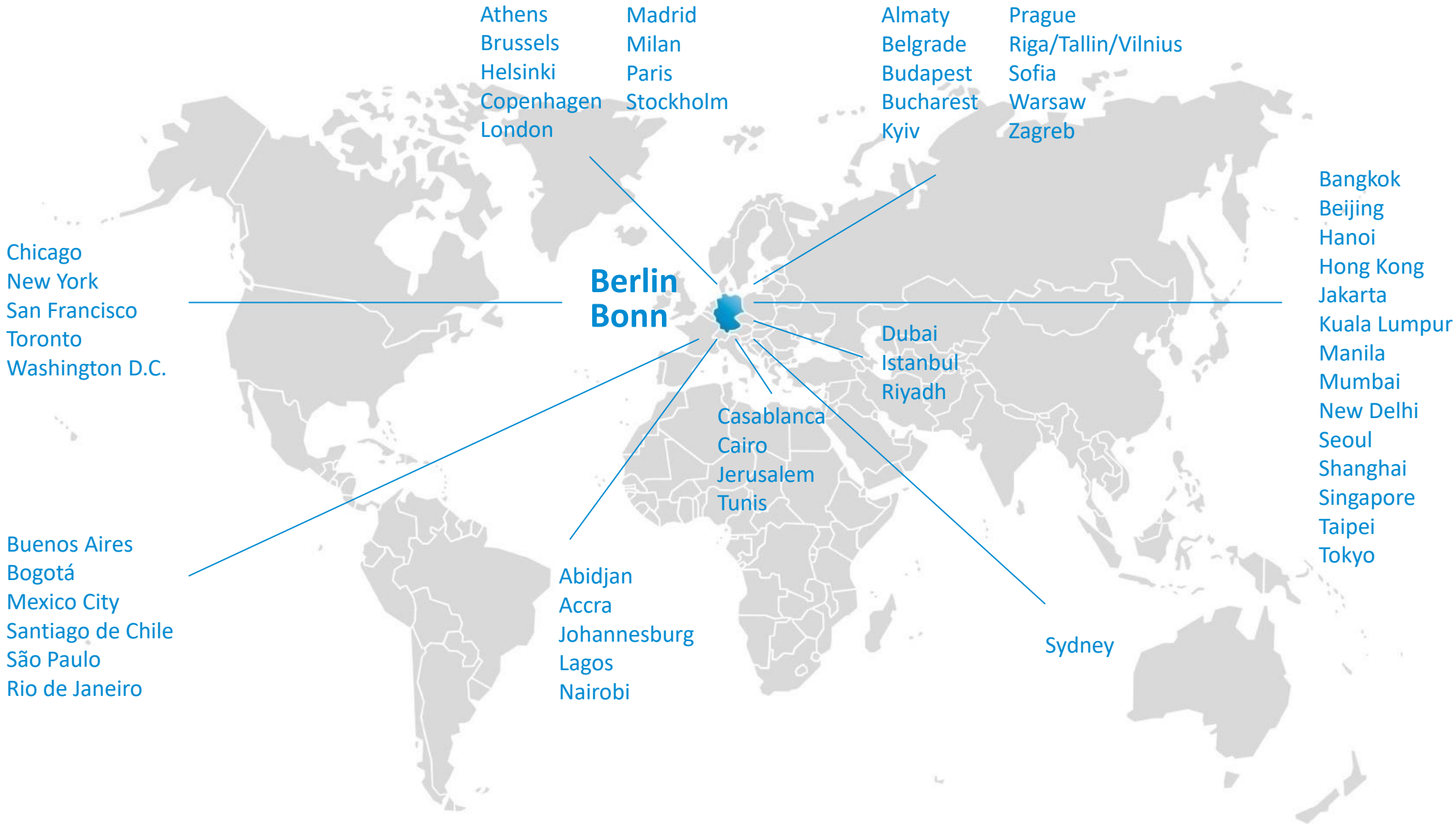
Germany's Digital Health Market

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Germany Trade & Invest (GTAI) is the international business promotion agency of the Federal Republic of Germany



A photograph of a city street with modern buildings. A large blue semi-transparent rectangle is overlaid on the left side of the image, containing text. The background shows a tall brick building, a curved glass skyscraper, and a blurred tram in the foreground.

Knowledge about Germany as a Business Location

- Market and sector expertise
- Information on financing and support
- Tax and legal information



HEALTHCARE IN GERMANY

The German Healthcare Market

One of Germany's largest growth markets at a glance

84.7 million
inhabitants

EUR 495 billion
healthcare
expenditure

11.8%
of GDP

10%
privately insured

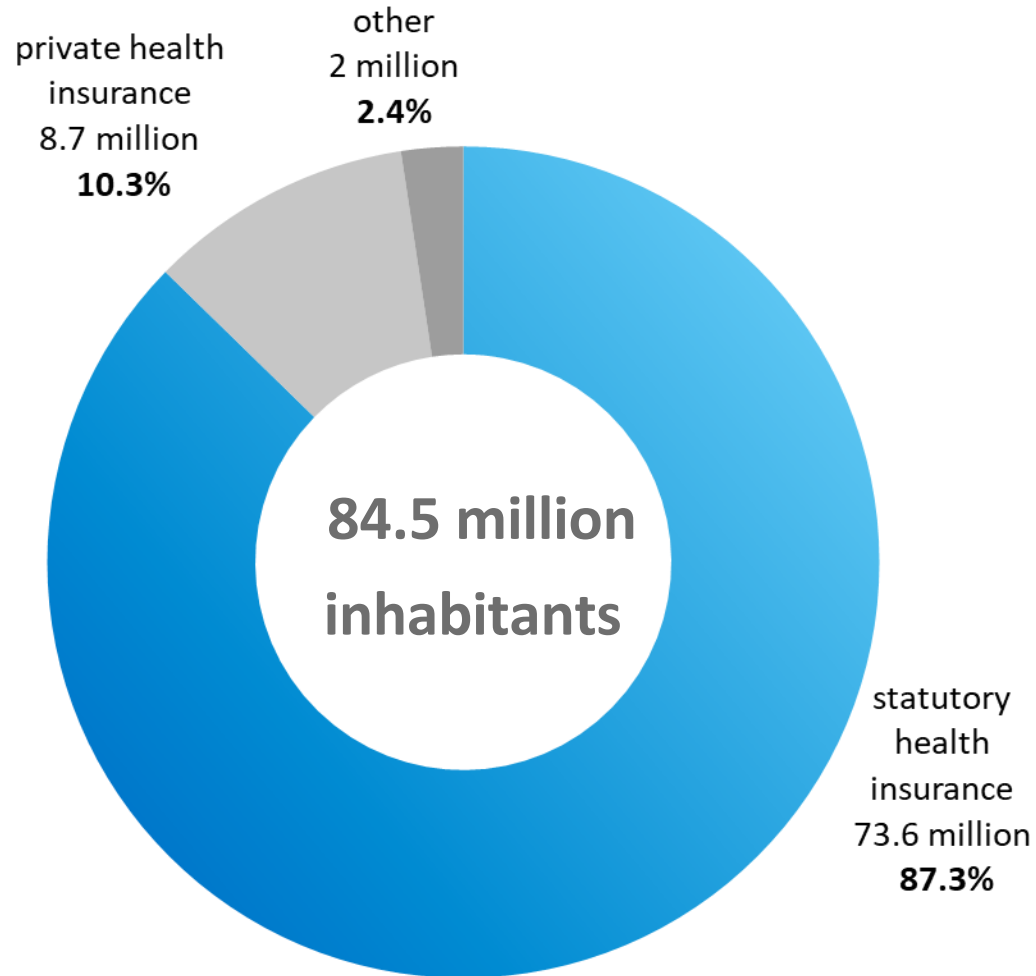
8.3 million
employees in the
healthcare
industry

1,870 hospitals
477,000 beds

88%
of people have
public health
insurance

17,300
pharmacies

Mandatory Health Insurance



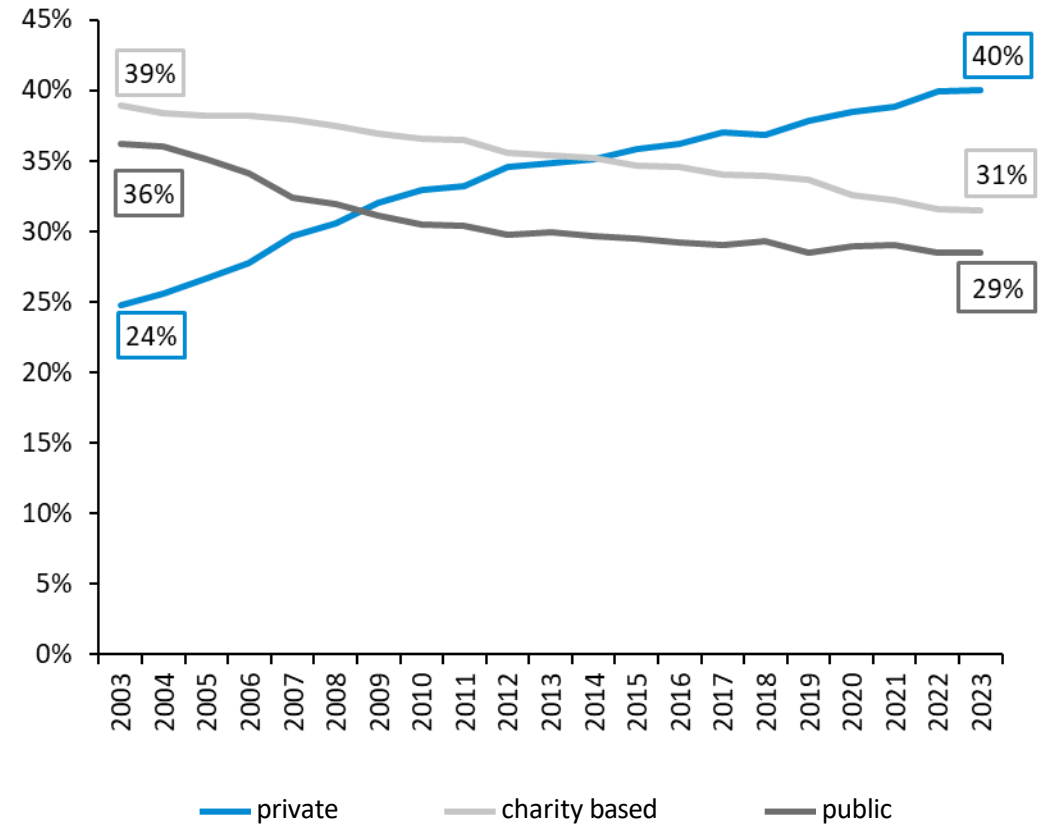
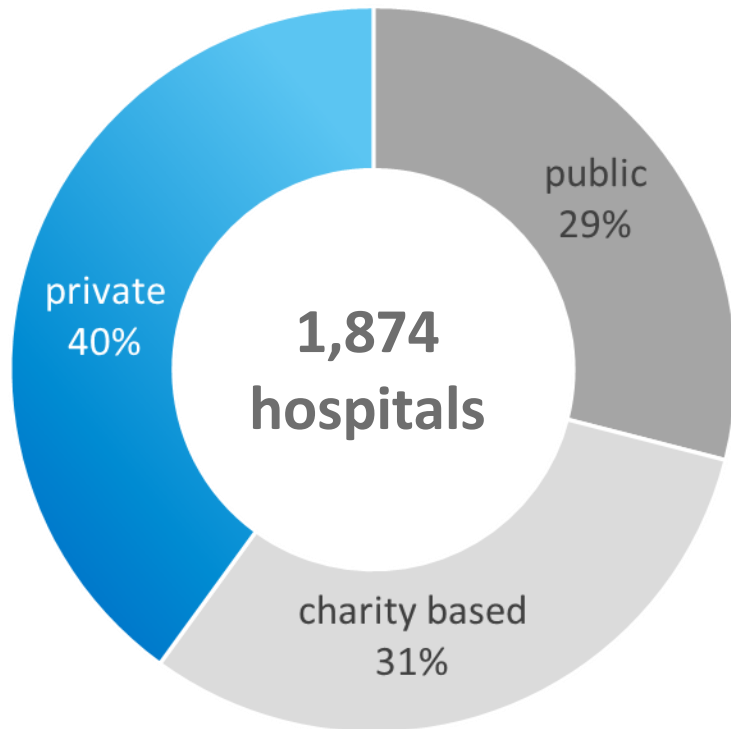
Germany achieves almost universal health insurance coverage.

Health insurance companies in Germany 2024:

- 96 public
- 42 private

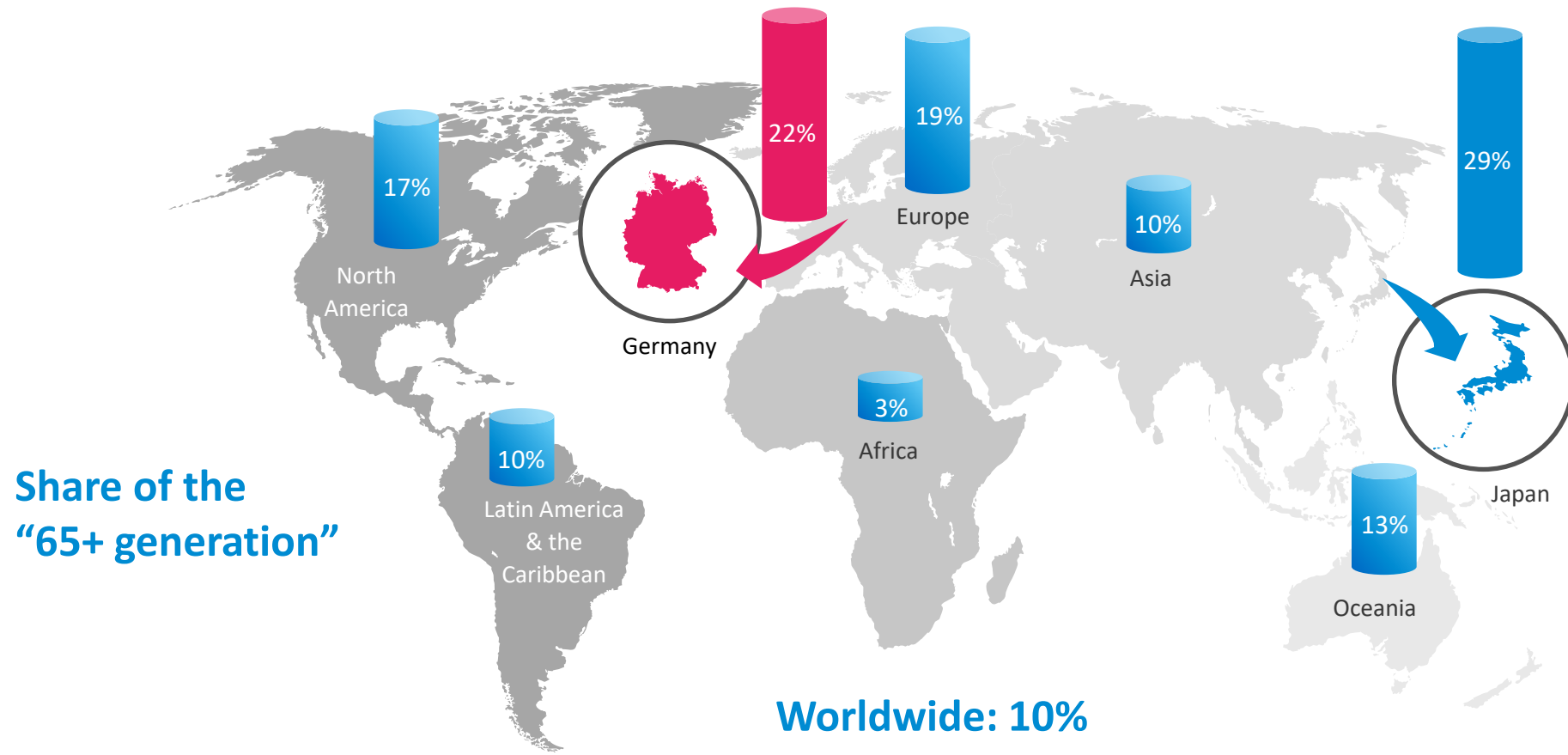
Number of Hospitals and Ownership

The share of privately owned hospitals continues to rise



Demographic Change

The German population is one of the “oldest” worldwide

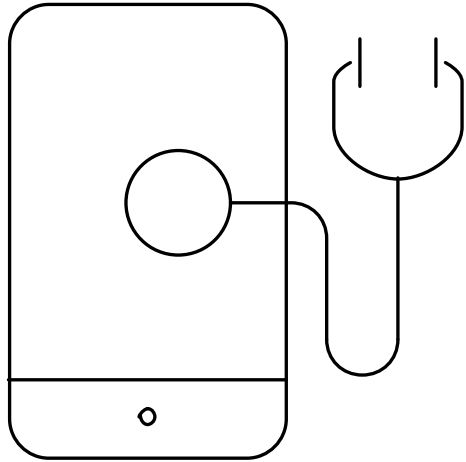




DIGITAL HEALTH

Digital Healthcare Act – DVG

Improving care with digital health applications (DiGAs)



**Doctors allowed to prescribe
DiGAs, e.g. medical apps**

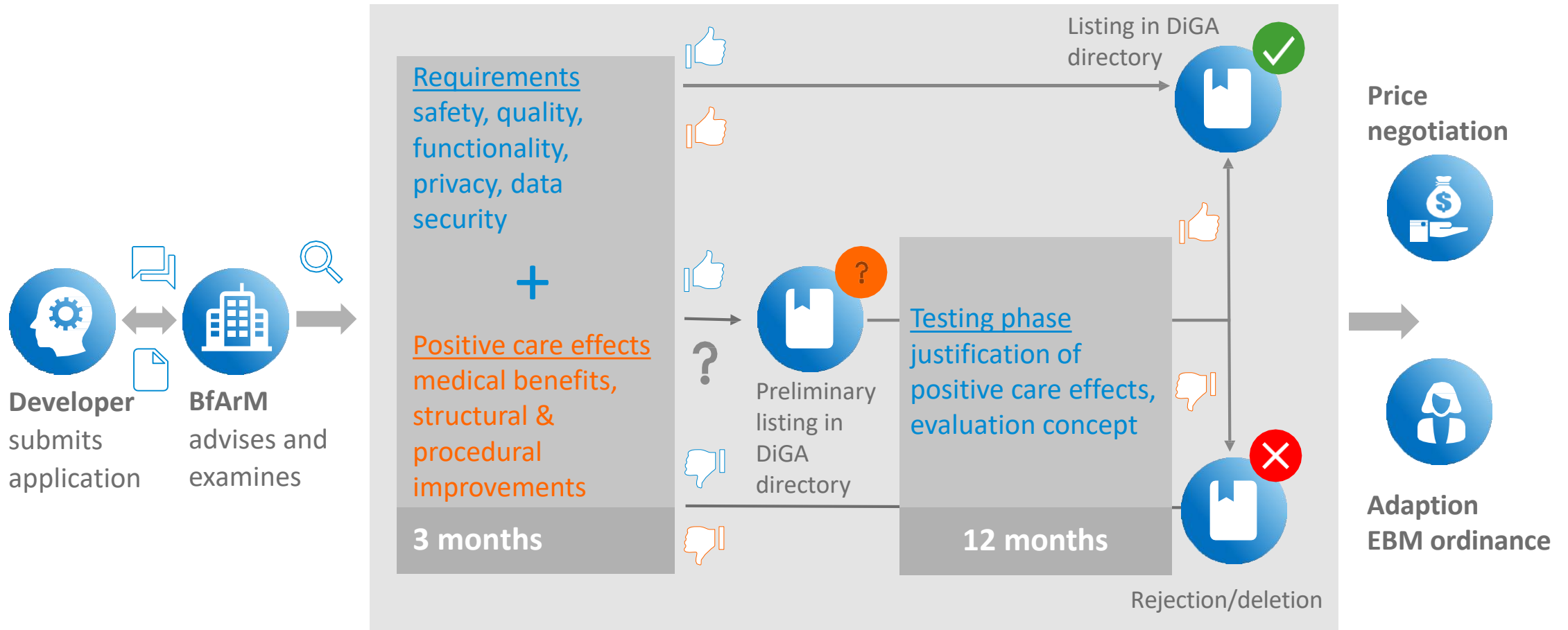
Definition DiGA

“digital assistants in the hands of patients”

- Medical product class **I or IIa** under MDR
- Main function relies on digital technologies
- Intended use is centered around the patient, possible to include the doctor
- Product functionalities: recognition, monitoring, treatment or alleviation of diseases or disabilities

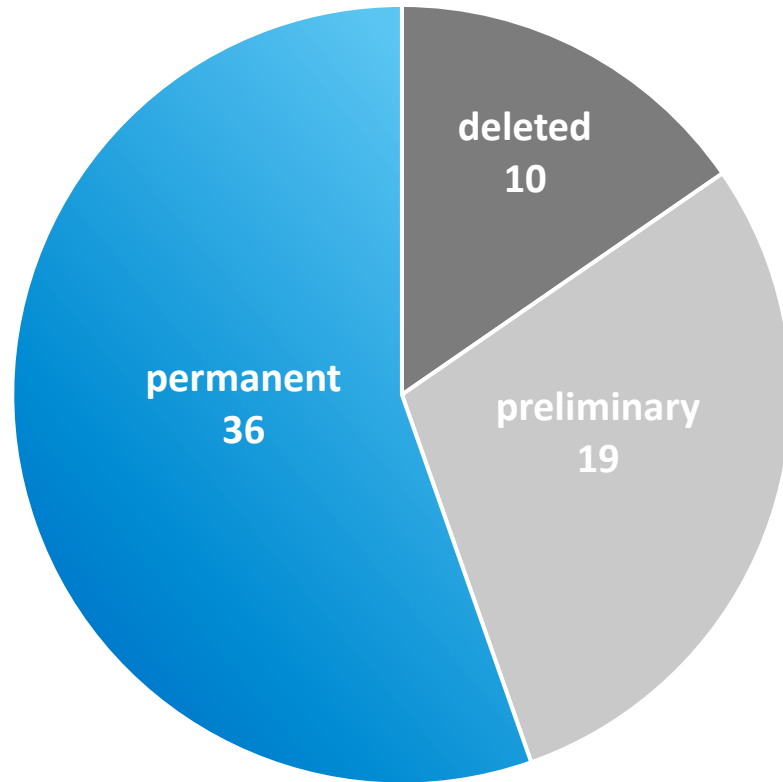
class **IIb** now included
by Digital Act (DigiG)

Fast Track into the DiGA Directory



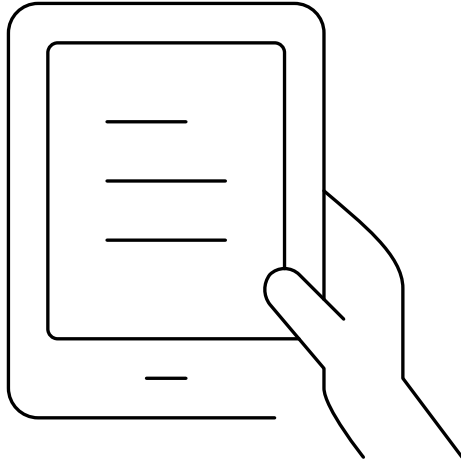
DIGA Directory

55 DiGAs in the directory



Digital Act – DigiG

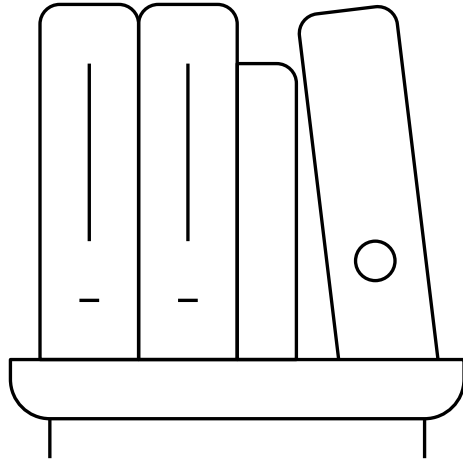
Act to Accelerate the Digitalisation of the Healthcare System



Mandatory use of e-prescription

Digital Act – DigiG

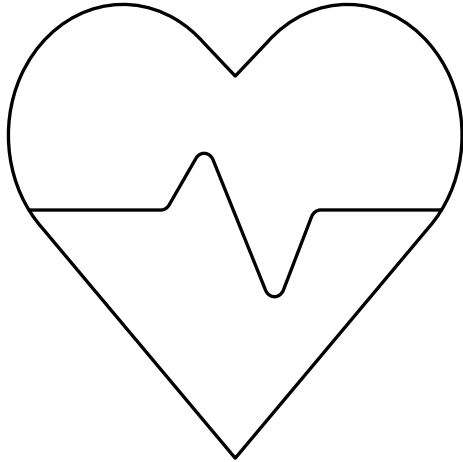
Act to Accelerate the Digitalisation of the Healthcare System



Opt-out ePA from January 2025

Health Data Use Act - GDNG

Strengthening Germany as a research location



**Health data accessible for
research-based companies**

Contact Us

Germany Trade & Invest is the economic development agency of the Federal Republic of Germany. The company helps create and secure extra employment opportunities, strengthening Germany as a business location. With more than 50 offices in Germany and abroad and its network of partners throughout the world, Germany Trade & Invest supports German companies setting up in foreign markets, promotes Germany as a business location and assists foreign companies setting up in Germany.

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